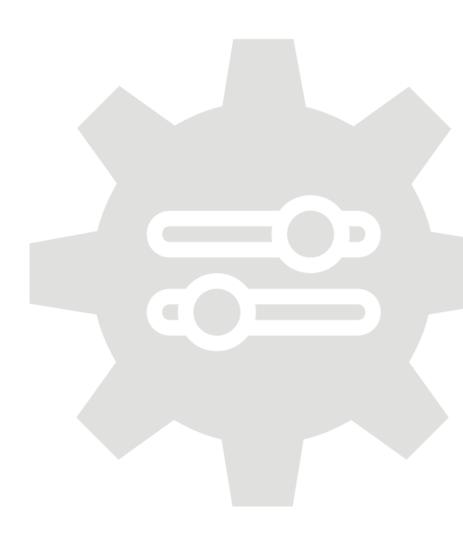


# Client Hours Tracking – Billable vs. Non-Billable

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## Billable vs Non-Billable Teamwork Tags and Hours –High Level

#### Billable Hours are for these categories:

- Professional Services Management: Work done on staging instances, certain Documentation, certain Meetings/Communication
- Engineering: Work done on any staging site, certain Documentation, certain Meetings/Communication
- L2/L3 Customer & Partner Care Team Support: All

#### Non-Billable Hours are for these categories:

- Professional Services Management: Bug fixes on production instances, certain Documentation, certain Meetings/Communication
- Engineering: Bug fixes on production instances, certain Documentation, certain Meetings/Communication
- L1 Customer & Partner Care Team Support: All

#### Waived Hours:

- In certain cases, a PSM may request a **fee waiver of billable hours** in which a waiver form is filled out and submitted to Finance.
- Finance will review the form and send it back to the PSM (to get client sign-off) and ZINFI CEO for sign-off via Adobe sign.
- Once the form is signed by all parties, Finance will save the signed form into the Unified Channel
  Management Subscription Order Form ("Order Form") executed by ZINFI and Client (and any and all
  exhibits attached thereto), and/or any amendment and/or addendum thereto (collectively "Agreement")
  that describes the original SOW hours. (Finance will also add the waived hours to the "Description"
  field in the Teamwork Project for this Account)
- PSM/Engineering will mark the hours entered against these tasks as "Billable" in Teamwork (which will be debited from the "SOW & Paid Hours" as increased by the addition of this waived hours amount)
- This way the client is NOT charged for the waived hours -but will be able to provide reporting on "Total Waived Billable Hours" upon request.
- This process allows for financial compliance with any future client audit, since everything is tracked and documented on a weekly basis.
- Finance is the owner of this waiver process, but PSM has to manage the execution with internal approval (and client consent as required)

<sup>\*</sup>For exact details, please see the following slides with proper task and tag descriptions



## Billable vs Non-Billable Hours Tracking

#### **Professional Services**

Action Area	Task Type	Task Tag Name	Billable	Non- Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales		х
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up		х
	Staging - Portal Set-Up for client delivery	Staging Set Up	х	
	Production - Portal Set-Up for client delivery	Production Set Up	х	
Configuration	New Configuration - Customer-Specific based on Use Case or Feature Request	Client Config	х	
	New Configuration - ZINFI Internal Only	ZINFI Config		х
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration	х	
	Existing Configuration - Change Request to an existing configuration	Client Change Request	х	
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config	х	
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config	х	
	Portal Upgrade - Client Instance	Client Portal Upgrade		х
	Portal Performance Issue	Portal Performance		х
Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement	х	



	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue		х
	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre		х
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post		х
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post		х
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue		х
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off		х
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug		х
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	х	
	Customer/ZINFI Meeting - Training	Client Mtg	х	
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg	x (key person)	x (if training)
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	х	
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	х	
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap		х
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation		х
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	х	
	Internal Meeting - Customer Requirements	Int Mtg Client	х	
	Internal Meeting - Client Portal Bug (Post- Launch)	Int Mtg Client Bug Post		Х



Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	х	
	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer		х
	Internal Meeting - General	Int Mtg General		х
	Internal - Email Response (ZINFI topic only)	Int Email Response		х
	SOW creation and delivery	Client SOW		х
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	х	
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	х	
	Customer/ZINFI Report Creation	Client Reports	х	
	Client-Facing Documentation Creation/Editing	Client Docs	х	
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs		х
	New Component - Customer-Specific	Client Dev	х	
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev		х
	New Development - Customer-Specific Request Prior to Release	Client Dev	х	
	Database Optimization - Scalability Issue	Database		х
	R&D - Customer-Specific	Client R&D	х	
	Data Migration - Customer-Specific	Client Data Migration		
	Portal Upgrade - Internal Instance	Int Portal Upgrade		



	UI Translation - Client-Specific	Client UI Translation	х	
SQA	FOR TIME ONLY (NOT FOR TASK) - for any work done in existing 9.x Platform	UCM 9.x		
	UI Translation - Internal	Int UI Translation		
	Test Case Development - Customer-Specific	Client Test Case		
	Test Case Development - ZINFI Generic	Int Test Case		
	QA - Customer-Specific Development/Configuration	Client SQA	х	
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA		х
	QA - ZINFI Standard Modules	Int SQA		х
	Campaign Development - Customer-Specific	Client Content Creation	х	
	Content Pages (Any Language) - Customer- Specific	Client Content Creation	х	
	Web Support (HTML, CSS, etc) - Customer-Specific	Client Content Creation	х	
	Design/Layout Customization - Customer- Specific	Client Creative Creation	х	
Services/Support	Custom Graphic Design - Customer-Specific	Client Creative Creation	х	
	Design Issues - Customer-Specific	Client Creative Creation	х	
	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		



	L2 - Partner Onboarding	L2 Partner Onboarding		
	L2 - Partner Training	L2 Partner Training		
	L1 - Report Delivery to Client or Partner	L1 Report Mtg		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	added to	onal Tag o already ng Tag
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation		х
	Escalation	Escalation		х
	Internal - Time Track (PTO, Vacation, etc)	Int Time Track		х
	Internal - Hiring	Int Hiring		х
	Internal - Training	Int Training		Х



## Engineering

Action Area	Task Type	Task Tag Name	Billable	Non- Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales		Х
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up		х
	Staging - Portal Set-Up for client delivery	Staging Set Up	x	
	Production - Portal Set-Up for client delivery	Production Set Up	х	
Configuration	New Configuration - Customer-Specific based on Use Case or Feature Request	Client Config	х	
	New Configuration - ZINFI Internal Only	ZINFI Config		х
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration	х	
	Existing Configuration - Change Request to an existing configuration	Client Change Request	х	
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config	х	
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config	х	
	Portal Upgrade - Client Instance	Client Portal Upgrade		х
	Portal Performance Issue	Portal Performance		х
Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement	х	
	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue		Х



	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre		х
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post		х
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post		х
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue		х
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off	х	
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug		х
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	х	
	Customer/ZINFI Meeting - Training	Client Mtg	х	
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg	x (key person(s))	x (if training)
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	х	
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	х	
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap		x
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation		х
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	x	
	Internal Meeting - Customer Requirements	Int Mtg Client	x	
	Internal Meeting - Client Portal Bug (Post- Launch)	Int Mtg Client Bug Post		х
Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	х	



	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer		х
	Internal Meeting - General	Int Mtg General		х
	Internal - Email Response (ZINFI topic only)	Int Email Response		х
	SOW creation and delivery	Client SOW		х
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	х	
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	x	
	Customer/ZINFI Report Creation	Client Reports	x	
	Client-Facing Documentation Creation/Editing	Client Docs	x	
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs		х
	New Component - Customer-Specific	Client Dev	х	
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev		х
	New Development - Customer-Specific Request Prior to Release	Client Dev	х	
	Database Optimization - Scalability Issue	Database		х
	R&D - Customer-Specific	Client R&D	Х	
	Data Migration - Customer-Specific	Client Data Migration	х	
	Portal Upgrade - Internal Instance	Int Portal Upgrade		х
	UI Translation - Client-Specific	Client UI Translation	х	



SQA	FOR TIME ONLY (NOT FOR TASK) - for		х	
	any work done in existing 9.x Platform	UCM 9.x		
	UI Translation - Internal	Int UI Translation		х
	Test Case Development - Customer-Specific	Client Test Case	x	
	Test Case Development - ZINFI Generic	Int Test Case		х
	QA - Customer-Specific Development/Configuration	Client SQA	х	
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA		х
	QA - ZINFI Standard Modules	Int SQA		х
	Campaign Development - Customer-Specific	Client Content Creation	х	
	Content Pages (Any Language) - Customer- Specific	Client Content Creation	х	
	Web Support (HTML, CSS, etc) - Customer-Specific	Client Content Creation	x	
	Design/Layout Customization - Customer- Specific	Client Creative Creation	х	
Services/Support	Custom Graphic Design - Customer-Specific	Client Creative Creation	х	
	Design Issues - Customer-Specific	Client Creative Creation	х	
	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		
	L2 - Partner Onboarding	L2 Partner Onboarding		



	L2 - Partner Training	L2 Partner Training		
	L1 - Report Delivery to Client or Partner	L1 Report Mtg		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	Additio added to existin	
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation		х
	Escalation	Escalation		Х
	Internal - Time Track (PTO, Vacation, etc)	Int Time Track		Х
	Internal - Hiring	Int Hiring		х
	Internal - Training	Int Training		х



#### **Customer Care**

Action Area	Task Type	Task Tag Name	L1-Eng Non- Billable	L2 Billable	L3 Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales			
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up			
	Staging - Portal Set-Up for client delivery	Staging Set Up			
	Production - Portal Set-Up for client delivery	Production Set Up			
Configuration	New Configuration - Customer- Specific based on Use Case or Feature Request	Client Config			
	New Configuration - ZINFI Internal Only	ZINFI Config			
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration			
	Existing Configuration - Change Request to an existing configuration	Client Change Request			
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config			
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config			
	Portal Upgrade - Client Instance	Client Portal Upgrade	х		
	Portal Performance Issue	Portal Performance	х		



Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement			
	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue			
	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre			
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post			
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post			
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue			
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off	х	х	х
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug	х		
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	х	х	х
	Customer/ZINFI Meeting - Training	Client Mtg	х	х	х
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg			
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	х	х	х
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	х	х	х
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap			
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation	х		
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	х	х	х



	Internal Meeting - Customer Requirements	Int Mtg Client	x	х	х
	Internal Meeting - Client Portal Bug (Post-Launch)	Int Mtg Client Bug Post	х		
Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	х	х	х
	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer	х		
	Internal Meeting - General	Int Mtg General	х		
	Internal - Email Response (ZINFI topic only)	Int Email Response	х		
	SOW creation and delivery	Client SOW	х		
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	х	х	х
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	х	х	х
	Customer/ZINFI Report Creation	Client Reports			
	Client-Facing Documentation Creation/Editing	Client Docs	х	х	х
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs			
	New Component - Customer-Specific	Client Dev			
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev			
	New Development - Customer- Specific Request Prior to Release	Client Dev			
	Database Optimization - Scalability Issue	Database			
	R&D - Customer-Specific	Client R&D		х	х



	Data Migration - Customer-Specific	Client Data Migration			
	Portal Upgrade - Internal Instance	Int Portal Upgrade			
	UI Translation - Client-Specific	Client UI Translation		х	х
SQA	FOR TIME ONLY (NOT FOR TASK) - for any work done in existing 9.x Platform	UCM 9.x			
	UI Translation - Internal	Int UI Translation			
	Test Case Development - Customer- Specific	Client Test Case			
	Test Case Development - ZINFI Generic	Int Test Case			
	QA - Customer-Specific Development/Configuration	Client SQA	Х		
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA	х		
	QA - ZINFI Standard Modules	Int SQA			
	Campaign Development - Customer- Specific	Client Content Creation			х
	Content Pages (Any Language) - Customer-Specific	Client Content Creation			х
	Web Support (HTML, CSS, etc) - Customer-Specific	Client Content Creation			х
	Design/Layout Customization - Customer-Specific	Client Creative Creation			х
Services/ Support	Custom Graphic Design - Customer- Specific	Client Creative Creation			х
	Design Issues - Customer-Specific	Client Creative Creation			х



	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved	х		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		х	х
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		х	х
	L2 - Partner Onboarding	L2 Partner Onboarding		х	
	L2 - Partner Training	L2 Partner Training		х	
	L1 - Report Delivery to Client or Partner	L1 Report Mtg	х		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		x	х
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	Additional Tag added to already existing Tag		
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation	х	x (non- billable)	x (non- billable)
	Escalation	Escalation	х	x (non- billable)	x (non- billable)
	Internal - Time Track (PTO, Vacation, etc)	Int Time Track	х	x (non- billable)	x (non- billable)
	Internal - Hiring	Int Hiring	х	x (non- billable)	x (non- billable)
	Internal - Training	Int Training	х	x (non- billable)	x (non- billable)